

CALL FOR 2016-2019
CUMULUS PRESIDENCY VI
CUMULUS EXECUTIVE BOARD VI

Cumulus General Assembly on 6 June 2015 in Milan Italy opened the call for the Cumulus Executive Board membership and Cumulus Presidency VI 2016-2019 as following

ELECTIONS IN NOTTINGHAM-TRENT UK

in the Cumulus General Assembly during the conference hosted by the Nottingham-Trent University 28 April – 1 May 2016

Deadline for the applications due 30 November 2015.

BACKGROUND

Cumulus is the only global higher education association to advance art, design and media. It was initiated in 1990 and transformed into association in 2001 and became global in 2006. It is a forum for partnership, sharing knowledge and practices which inspires a more sustainable, human centered and creative future. Cumulus is the only global association representing education and research in art, design and media having close to 230 institutional members from 50 countries and representing around 300.000 students.

Cumulus aims at

- offering a wide, dynamic and flexible international context for dialogue and innovation research of art, design and media
- supporting institutions and individuals into internationalization.
- helping education
- promoting and empowering the talent of the next generation of creative and responsible professionals
- facilitating the exchange of research in the fields in art, design and media.
- encouraging collaboration with industry, professional bodies, civil society and government in order to address the contemporary and future challenges

The scope of Cumulus activities and visibility is global. CEB and the president and the secretariat represent Cumulus globally.

Cumulus has a number of partnerships around the world e.g. with AIGA American designers professional association, ico-D the international association for the graphic designers, BEDA Bureau of European Design Associations, DRS Design Research Society, DINZ The Designers Institute of New Zealand, ADR Association of Designers Russia, EIDD-DfA Design for All Europe, iF-International Forum Design and iF-Design Talent Germany, IASDR International Association of Design Research Societies, ELIA European League of the Institutes of the Arts NL, NASAD the National Accreditation of School of Art and Design in US, OHIM is the European Union agency responsible for registering trademarks and designs located in Spain, DESIS Design for Social Innovation and Sustainability Network, Alva Aalto Foundation and Cumulus is recognized by UNESCO. Cumulus is also known by different EU directorates e.g. in collaboration with the EU Directorate General Enterprise and Industry EESC European Economic and Social Committee awards and is part of the European Union design innovation development. Cumulus may expand its partnerships globally and a variety of international activities and projects under the Cumulus umbrella and with Cumulus are going on annually and the association is supporting the actions by its members in different ways. Some examples of 2015 actions are the conferences in June Chicago US with Design-ED and DRS and in October in Gwangju Korea with the former IDA alliance partners, Korean Cumulus members and ADADA Asia Digital Art and Design Association.

Cumulus family meets the board members also during the annual conferences under Cumulus umbrella organized in collaboration with the Cumulus members, the Cumulus conference agenda is booked until 2019.

Cumulus and the Cumulus executive board CEB uses as the creative linking tool the Cumulus website, publications, any exhibitions, competitions, participation in projects and any other activities. Cumulus member institutions have the opportunity to strengthen their partnership, actions and knowledge transfer among and through Cumulus using also the board, president and the secretariat. Cumulus also has close to 20 multidisciplinary working groups meeting mainly during the two annual Cumulus conferences around specific topic of interest like Sustainability, Leadership and Strategy; ReVeDa, Digital Culture, X-files, Water, Art Education, Fashion and Textiles etc. working groups that create sharing and further knowledge. The CEB participates or may lead some of the working groups, too.

In the past, the first Cumulus Executive Board I included seven members and the president elected in March 2001 Rotterdam NL General Assembly. CEB II included eight members and the president, elected in Oslo Norway 2004. CEB III-V have included 10 members and the president elected in the General Assemblies in Schwäbisch-Gmünd Germany in 2007, Genk Belgium in 2010, Kalmar Sweden June 2013. The Cumulus Executive Board has today 10 members each one of them coming from the different countries. The president may come from the same country of one board member. The General Assembly has the authority to define the number of members in the board. The language of the association is English.

WHAT TO DO, WHAT KIND PERSONS WELCOMED

General – Board and Presidency

The Cumulus Executive Board membership should be seen by the home institution of the applicant/the board member to be part of the institutional strategy of the home institution of the board member. The position is also of great value for the visibility and actions for the home institution.

Cumulus welcomes a proactive role of each member in the Cumulus Executive Board including the president. CEB members act intensively towards the Cumulus member institutions and other partners as well as play globally in many ways an important role towards the society, industry and business life on behalf of Cumulus. The board members must be present or former Rectors, Heads, Directors, Professors or Deans.

The Cumulus Executive Board meets a minimum of three times per year. Two meetings are organised alongside a conference under the Cumulus umbrella, one outside this agenda. The CEB member can also have an active role in organising conferences, workshops, competitions, jury work, exhibitions, and projects, be invited to lecture and in any various Cumulus coordinated or s related projects and events. All the CEB members are asked to be ready to travel and contribute as speakers, jury members, write articles or have any role as asked from Cumulus. The vice-presidents of the association are nominated among the members of the board. They may substitute the president in a number of missions of the president.

Each CEB member will have an own specific role and profile for the benefit for Cumulus that may also include the strengthening of the partnership of Cumulus with its international partners. This role can ensure the qualitative development of activities of Cumulus with any its international partner or institution, corporate, public etc. By doing so, each CEB member also directly supports the work of the Cumulus secretariat and the home institution of the board member.

Each applicant defines in her/his application the idea of the own profile of the applicant for the benefit for Cumulus including the boundary between the home institution and the candidate being the further board member. The more detailed role of each board member will be decided in the coming first meetings of the CEB VI.

The membership in the Cumulus Executive Board is dependent on the home institution being the Cumulus full member institution at the time of the CEB membership of the person. If the CEB member moves to a job outside Cumulus member institutions, the CEB member cannot continue in the board. In this case, the next one in the election of the General Assembly in question will take over the position in the CEB. If the CEB member resigns, the next candidate according to the election results will step up in to the CEB. The costs of the travelling and work are to be carried out by the home institution of the board member being the member institution of Cumulus. Cumulus may contribute financially to the traveling costs.

The candidate cannot apply for the position in the board if the person has to retire within the existing CEB period. The candidate cannot either apply if during the process of applying the person knows when applying she/he has to leave the home Cumulus full member institution before the board membership ends. The CEB membership starts from the General Assembly where the person became elected and ends in the General Assembly the position is over.

In case there are more than one candidate applying from the country of the applicants, the General Assembly where the elections are to be held, will first elect one candidate for the country to go to the final round of the election in this GA. The president can be from the same country as one board member.

Presidency - Some requirements

Cumulus must be part of strategy of the home institution of the President. The presidency is a great value for the visibility for the home institution of the President.

Qualification

The President shall be a present or former Rector, Dean, Head or Director, or a Full Professor of a Member Institution. There are no restrictions to the nationality of the President. The president can be from the same country as one board member.

Availability

- be able to do an estimate of 6 -8 trips abroad per year to represent Cumulus world around including the board meetings and conferences under Cumulus umbrella (minimum 2 major Cumulus conferences per year plus others not necessarily knowable in good time in advance, all done in the name of Cumulus).
- be able to do 6 - 10 lectures world around per year about art, design and media education and research and their relationship with society, industry and business, participate in jury work, write articles in magazines and publish texts in a number of publications and in the web. This includes the Cumulus publications and the conference speeches.
- Roughly 2 days a month to follow all the work done by the secretary general and the secretariat, advice the secretariat (e-mails, agreements, development of international partnerships, projects etc.)

Leadership

- capacity to manage multiculturalism and diversity
- capacity to manage a group of close to 230 global institutional members of Cumulus which all have their own definitions of art, design and media education and research and partnership.
- capacity to inspire and gather people around role as educators or an idea for a project or an action.
- capacity to have an general overview about especially design education to avoid any conflict with the members
- capacity to delegate and to recognize the work of the general secretary and the secretariat and the Cumulus Executive Board.
- capacity to communicate and represent
- to have a sense of diplomacy

Charisma

The President has the strong role of promoting the association in all its fields. The president has to have the capacity of innovation, with the number of operations of the association, be collaborative and show enthusiasm in the international leadership towards the Cumulus members, society and business and enterprises. The person in the presidency also has to have the ability to act as opinion leader when representing the association, be able

to manage the diversity and have the understanding of the concept of the economic and social contribution of the areas of Cumulus. A capacity of strong communication on the stage is welcomed.

Autonomy

The president has to have the capacity to take instant decisions about her/his budget to cover the expenses dedicated to the mission.

PROCEDURE

WHO CAN BE PROPOSED BY WHOM?

Please read carefully the Statutes, an extract below and available on the Cumulus website; www.cumulusassociation.org. Please, keep in mind the language of the association is English. There shall be no more than one member from any country, excluding the nationality of the President. Any Full member partner institution in Cumulus is asked to propose a Board Member or the President in formal writing.

The Cumulus Executive Board has today 10 members each one of them coming from the different countries. The president may come from the same country of one board member. The General Assembly has the authority to define the number of members in the board.

Executive Board

The Board member shall be present or former Rectors, Heads, Directors, Professors or Deans.

Presidency

Any Full member institution can propose a person for Presidency. The President shall be a present or former Rector, Dean, Head or Director, or a Full Professor of a Member Institution. There are no restrictions to the nationality of the President.

Number of the Cumulus Executive Board VI 2016-2019 members

1/3 of the members of the Board are to be changed

According to the Cumulus Statutes, 1/3 of the members of the Board are to be changed every third year in the elections of the new Executive Board. According to the Cumulus Statutes the members can serve in the CEB for maximum of two (2) three (3) year periods. Four (4) members * of the present CEB V have served Cumulus the two terms and cannot be voted to the CEB VI 2016-2019. Other six (6) members of the present Executive Board shall be eligible for re-election for one further three-year term. The total number of persons in the CEB VI is 10 persons.

Below is the list of the past and the current boards.

President V 2013-2016 Luisa Collina has served one three-year period and can be re-elected as the President VI 2016-2019. According to the Statutes she can also be set up as a candidate for the Board membership in the CEB VI.

The present board members of the CEB V, six (6) persons (marked in bold as below with *:1, 2, 4, 5, 7, 9) can be eligible candidates and reapply for the CEB VI 2016-2019. Their home member institution also has to make a written endorsement for their new candidacy in CEB VI. The rest four (4) members of the present CEB V have served Cumulus two 3-year terms, totalling 6 years and cannot participate in the elections of the board CEB V. They can participate in the elections of the presidency 2016-2019. (Please see below, Candidacy Proposal in Detail.)

Cumulus Executive Board V 2013-2016

1. **Amatullo Mariana, Art Center Los Angeles, USA***
2. **Hyltén-Cavallius Sara, Linnéuniversitet Växjö Sweden***
3. Kivi Signe, Estonian Academy of Arts Tallinn, Estonia
4. **Bucolo Sam, University of Technology Sydney, Australia***
5. **Gerner-Nielsen Elsebeth, Designskolen Kolding, Denmark***
6. Pretty Annabel, UNITEC, Auckland New Zealand
7. **Schendzielorz Ulrich, Hochschule für Gestaltung Schwäbisch-Gmünd, Germany***
8. Tassinari Virginia, LUCA School of the Arts Genk, Belgium
9. **Villela Andres, DuoCUC Santiago, Chile***
10. Yongqi Lou, Tongji University Shanghai, PR China

Luisa Collina, President V 2013-2016, can stand up for the candidacy for the Presidency or Board VI 2016-2019 membership.

The Past Cumulus Executive Boards 2001-2013;

In the past, the first Cumulus Executive Board I included seven members and the president elected in March 2001 Rotterdam NL General Assembly. CEB II included eight members and the president, elected in Oslo Norway 2004. CEBs III-V have included 10 members and the president elected in the General Assemblies in Schwäbisch-Gmünd Germany in 2007, Genk Belgium in 2010, Kalmar Sweden June 2013

Cumulus Executive Board IV 2010-2013

1. Brussaard Marjolijn, Utrecht School of the Arts, the Netherlands
2. Collina Luisa, Politecnico di Milano POLIMI, Italy
3. Kivi Signe, Estonian Academy of Arts, Estonia
4. Lueckenhausen Helmut, Swinburne University of Technology, Malaysia/Australia
5. Nikkanen Raimo, Aalto University School of Art and Design, Finland
6. Otten Jacqueline, Zurich University of the Arts ZHdK, Switzerland
7. Pretty Annabel, UNITEC, New Zealand
8. Stebbing Peter, Hochschule für Gestaltung Schwäbisch Gmünd, Germany
9. Tassinari Virginia, Katholieke Hogeschool Limburg KHLiM, Belgium
10. Yongqi Lou, Tongji University, PR China

Christian Guellerin, President IV 2010-2013, L'École de design Nantes Atlantique France.

Cumulus Executive Board III 2007-2010

Elected in June 2007 Schwäbisch-Gmünd General Assembly, ten (10) members and the President

1. Michael Krohn, professor Switzerland*
2. Luisa Collina, Italy professor
3. Marjolijn Brussaard, director, Vice-President The Netherlands
4. Helmut Lueckenhausen, professor Australia
5. Cristina Salerno, rector Germany
6. Thomas Schødt-Rasmussen, head Denmark* = P-O Landgren Sweden *since GA 2008
7. Raimo Nikkanen professor, Vice- President Finland
8. Luk van der Hallen, professor Belgium*
9. Fred Murrell, chair USA
10. Yong Xiao, professor PR.China

Christian Guellerin, President III 2007-2010, L'École de design Nantes Atlantique France

Cumulus Executive Board II 2004-2007

Elected in May 2004 Oslo General Assembly and its eight (8) members and the President

1. Gösta Knudsen Denmark *
2. Sasa Mächtig Slovenia. *
3. Michele Capuani Milan Italy *
4. Tove Kjaer Oslo Norway *
5. Michael Krohn Zürich Switzerland
6. Gerard Vallin Paris France *
7. Per-Olof Landgren Gothenburg Sweden
8. Luk van der Hallen Genk Belgium

Yrjö Sotamaa, President II 2004-2007, University of Art and Design Helsinki TAIK Finland

Cumulus Executive Board I 2001-2004

Elected in March 2001 Rotterdam GA and its seven (7) members and the President

1. Robin Baker, Vice-President Ravensbourne College of Design and Communication London UK
2. Sasa Mächtig, Vice-President University of Ljubljana
3. Gérard Vallin, member Ecole Supérieure d'Arts Graphiques et d'Architecture Interieure-Design ESAG-Penninghen Paris France
4. Michele Capuani, member Istituto Europeo di Design Milan Italy
5. Gösta Knudsen, member Danmarks Designskole, Copenhagen Denmark
6. Tove Kjaer, member National College of Art and Design Oslo Norway
7. Raimo Nikkanen, member University of Art and Design Helsinki Finland

Yrjö Sotamaa, President I 2001-2004 University of Art and Design Helsinki TAIK Finland

CUMULUS EXECUTIVE BOARD VI 2016-2019 CANDIDACY PROPOSAL IN DETAIL (1-5.)

All documents are to be written in English.

1. ENDORSEMENT

The candidate for CEB VI 2016-2019 membership and/or Presidency by a Cumulus Full member institution has to include an official endorsement from the home institution for Cumulus Executive Board membership or Cumulus Presidency in formal writing signed by an authorized person (rector, vice-rector, head of administration or equivalent) on the logo paper of the home institution of the candidate.

The endorsement for the candidacy in the CEB VI elections is at the same time the agreement between the proposing institution and the candidate and Cumulus International Association of Universities and Colleges of Art, Design and Media that the person is available for the Board membership if elected and the home institution is covering the costs of the membership of the person in the CEB VI. By making the endorsement of the candidacy of the person for the Board, the proposing institution simultaneously agrees to cover fully the costs related to the participation of the elected person to the CEB meetings and other necessary activities for Cumulus. The home institution is aware, it cannot let its employee apply for the position in the board if the person has to retire or leave the home Cumulus full member institution before the board membership CEB VI 2016-2019 ends. Please also see up the “General – Board and Presidency”.

The endorsement for the candidacy also states the person even if not elected but being next one in the list of the results of the elections in the Nottingham-Trent Cumulus conference 28 April – 1 May 2016 and in its General Assembly may be invited automatically to take over the board seat if one of the elected CEB members leaves unpredictably the board. This kind of change in the CEB VI is to be approved by the next General Assembly.

If the Board member will withdraw from the Board, the home institution has to inform in writing the Cumulus Secretariat and the President of the withdrawal two months minimum prior to the withdrawal. The Board will be augmented by the next candidate according to the election results of the Nottingham-Trent Cumulus 2016 General Assembly that the endorsement is valid for the candidate as a reserve through the results of the election in 2016.

The candidate has to also be personally present and during this whole Cumulus conference in Nottingham-Trent UK 2016 and its General Assembly for the election.

2. RECOMMENDATIONS

The candidate has to include in the papers a recommendation from a minimum of two (2) existing Cumulus Full member institutions of Cumulus for her/his membership in Cumulus Executive Board VI or as the Presidency VI.

3. CURRICULUM VITAE

4. LETTER OF MOTIVATION a maximum of one (1) A4

It is a statement in English why and how the candidate will act as board member or president, what she/he she would do by showing his/her own profile in the mandate of the applicant for Cumulus and show and share her/his vision for Cumulus.

Please read in this call the item “WHAT TO DO, WHAT KIND PERSONS WELCOMED, General – Board and Presidency” and reflect this in your application.

5. A PHOTO of the candidate in JPG to be put on the Cumulus website by the Secretariat

DEADLINE FOR THE PROPOSALS

30 November 2015

TO BE SENT WHERE?

The proposals are to be sent addressed to
Cumulus International Association of Universities and Colleges of Art, Design and Media
Secretary General Eija Salmi, PO Box 31000 0076 Aalto Finland

and **be sent by e-mail to justyna.molik@aalto.fi**

Please see the details 1.-5. as above! Please put clearly in the subject area of the email; “Cumulus board or presidency application”

The Cumulus Executive Board with the Secretariat will check for its first 2016 meeting and after it confirm the eligibility of each candidate to go the elections to be held in the General Assembly in Nottingham-Trent in 2016. The CEB is entitled to ask for any further information from the applicant if necessary.

For any information, please request eija.salmi@aalto.fi or tel +358405120302 or fax +358 9 47030595

ELECTION

The elections will be carried out by the authorized representatives of the Full Members in the General Assembly in April 2016 in Nottingham-Trent UK.

A 2-minute word is to be given to each candidate

The number of the CEB VI comprises of the President VI and ten (10) members

The list of the proposed candidates due 30 November 2015 for the CEB VI and the Presidency VI will be distributed to Cumulus member institutions after the Cumulus Executive Board meeting held in first part of 2016 before the General Assembly in April 2016. The candidates are to be available on the website of Cumulus and members are welcomed to contact them personally. All candidates must attend the whole Cumulus Nottingham-Trent 2016 conference 28 April – 1 May 2016 and be present at this General Assembly.

In case there are more than one candidate applying from the country of the applicants, the General Assembly will first elect one candidate from the country for the final round of the election. The president can be from the same country as one board member.

DECISION MAKING

The decision of the members of the new Cumulus Executive Board VI 2016-2019 and the Cumulus President VI will be done in the General Assembly in 2016 in the elections of the General Assembly in Nottingham-Trent UK in April 2016.

The number of Board members is then (10) for the voting. The persons who have received highest number of votes will form the new Cumulus Executive Board and the Presidency. If there are two candidates from the same country, the General Assembly votes first round for presidency/the board VI 2016-2019 to elect one candidate from the country for the final round to be decisive.

CALCULATION OF VOTES

Each authorised person (Full members being present or through a proxy); as Statutes amendment 2009 in London 2009 General Assembly) to represent the Cumulus Full member institution at the General Assembly in April in Nottingham-Trent UK acting as the voter and will get a form to fill in the candidates her/his/proxy institution will give a vote.

The CEB V members cannot nor the President vote. The Secretary General cannot vote either.

Their home institutions are to be asked to authorise one person from another Cumulus Full member institution or through a proxy to be given to this person to vote of on behalf of their home institution. One Cumulus full member institution can hold only one proxy.

Each authorised voter is invited to give the votes by marking the selected names being listed on the ballot. The ballots are collected by the Secretariat.

The votes will be calculated by counters of the votes endorsed in the beginning of the 2016 Nottingham-Trent General Assembly and assisted by the Cumulus Secretariat staff: The calculation of the votes will be supervised by a professor/administrator announced and organised by the host of the conference and this General Assembly.

The Cumulus Executive Board takes the right to develop with the Cumulus Secretariat a web-based election system that follows the decision making as above. In case the elections will be held in web, the election period will be after the first board meeting 2016 and a given period by the board before the 2016 General Assembly.

CEB MEMBERSHIP STARTS IN NOTTINGHAM-TRENT

The Cumulus Executive Board membership starts immediately after the election is held at the General Assembly. The new CEB VI 2016-2019 members will also participate in a separate meeting for the information and knowledge transfer between the old and new board members and the secretariat. The plan is to hold it 8-11 September in 2016 with the past CEB V. The first real meeting of the new board CEB VI is held before the Cumulus conference hosted by Hong Kong Design Institute in Hong Kong PR China in November 2016. The time is to be confirmed.

CUMULUS STATUTES

Full Statutes are available at the Cumulus website or from the Secretariat by e-mail on demand.

A short cut as the Statutes;

10. EXECUTIVE BOARD

10.1 Composition

The Board shall comprise the President and eight to ten members. The members shall be elected by Full Members of the Association on proposals made in advance in writing by the Full Members.

The members shall be present or former Rectors, Heads, Directors, Professors or Deans, shall hold office for a term of three years and shall be eligible for re-election for one further term. A person can be elected as the President after being a member of the Executive Board. In this case 11.2 apply to the number of terms as President.

There shall be no more than one member from any country, excluding the nationality of the President. 1/3 of the members of the Board are to be changed every third year in the election of the new Executive Board. The Executive Board shall appoint, on the nomination of the President, two Vice-Presidents, from among members of the Executive Board.

10.2 Operation

The Executive Board shall meet at least three times per year.

The quorum shall be President or one of the Vice-Presidents plus other members of the group representing more than half of the total number of members of the Executive Board. Simple majority of those present shall make decisions. The President/Vice President has the casting vote.

10.3 Functions

The Executive Board shall

- Be responsible for the implementation of the decisions of the General Assembly and of the policy of the Association, for the planning of its activities, and for the management of the affairs of the Association.
- Be the principal forum for discussion of the Associations policy positions on higher education and research, and make statements on the behalf of the Association after consultations with the Members.
- Prepare the proposal of the annual budget, the annual accounts, for submission, for the activity plan and for the annual report for the General Assembly.
- Be responsible for implementation of the budget.
- Recommend admission of new Full or Associate Members for the General Assembly. Prepare agendas for meetings of the General Assembly.
- Recommend the appointment of auditors to the General Assembly.
- Decide of appointment and dismissal of the Secretary General and other staff of the Secretariat of the Association.

The Executive Board may

- Set up Working Groups and task Forces.
- Make proposals to the General Assembly of Associations membership in other organisations.
- Arrange programmes, including meetings, seminars or conferences, for the exchange of information and experience on matters of common interest to individual or collective members, and to identify and disseminate good practice in higher education institutions.

11. PRESIDENCY

11.1 Composition

The Presidency shall comprise the President and two Vice-Presidents.

11.2 The President

The Full Members of the Association shall elect the President.

The President shall hold office for three years and is eligible for re-election once. The President can be elected to member of the Executive Board after the Presidency. In this case 10.1.apply to the number of terms as member of the Executive Board. The President shall be a national of any member institution state and shall be a present or former Rector, Dean, Head or Director, or a Full Professor of a Member Institution.

The President shall:

- Lead and present the Association
- Convene meetings of the Executive Board and the General Assembly
- Chair meetings of these bodies.

11.3 Vice-Presidents

The Vice-Presidents shall deputize for the President in his or her absence.

