

VISUAL COMMUNICATION DESIGN

Information Design

A new Master of Arts major at Aalto

It has been estimated that humanity doubles its data every two years. The demand for well-designed visual presentation of information is rapidly expanding. Information design is a skill with applications far beyond the traditional design professions. Information Designers shape data-driven messages in order to make knowledge accessible visually. Our new major practices the communication of information with imaginative methods fostering efficient and effective understanding.

Information design is a highly interdisciplinary field, combining skills from graphic design, interaction design, and computer science. Our major is informed by visual communication, science and engineering, business intelligence, cartography, journalism, and service design.

Information Design students will emerge from the programme with skills allowing them to work in publication design, visual/data journalism, geo-informatics, and data analysis. Some of our courses include: Dynamic Visualization Design, Critical Design, and Interactive Visualization. More about our new major, and how to apply can be found here:

graphicdesign.aalto.fi



Aalto University School of Arts, Design and Architecture, Department of Media

APPLY NOW!