

VISUAL COMMUNICATION DESIGN

# Visual Narrative

*A new Master of Arts major at Aalto*

When it comes to stories, all sorts of creative people have them. **Graphic Designers, Authors, Animators, Graphic Novelists, Video Game Designers** and **Children's Book Illustrators** are all explorers that use visuals to tell tales. And now there's a place for them.

The Visual Narrative major at Aalto touches on many disciplines, and brings together skill sets from visual communication design, writing, interactive media, film and games to focus on visualizing personal expression. Founded with the methodologies of design and story-telling, the major blends creative writing with the digital technologies that are transforming all narratives—in comic books and games, on film and the web—into hybrid visual media.

Visual Narrative students will emerge from the programme with their own narrative tools and a unique, self-initiated body of work, preparing them to be the storytellers of tomorrow. Some of our courses include: Hybrid Literature, Storytelling, and Visual Narrative. More about our programme, faculty, and how to apply can be found here:

[graphicdesign.aalto.fi](http://graphicdesign.aalto.fi)

**A?**  
Aalto University

Aalto University School of Arts, Design and Architecture, Department of Media

APPLY NOW!