

**BE BOLD.
GO FAR.**

WE ARE MANCHESTER FASHION INSTITUTE.

We are a multi-disciplinary partnership at Manchester Metropolitan University bringing together fashion expertise and talent from across the University, Manchester and the world. We are an international hub that connects education, research and enterprise to inspire the next generation of industry leaders.

We lead by example, embracing a culture of collaboration, creativity and entrepreneurship. Our teaching, research and innovation crosses disciplinary boundaries, stimulating new connections, fresh perspectives and original thinking.

Investing in our staff, facilities, technology, research and professional partnerships, we are committed to delivering academic programmes that enable you to raise your profile, take on new challenges and set new standards.

MANCHESTER: AN OUTSTANDING PLACE TO STUDY

We are proud to be a part of Manchester Metropolitan University; with a total student population of over 38,000, it is one of the largest higher education campuses in the UK. With a history dating back 175 years, the University's distinctive character is defined by a combination of academic practice and professional expertise.

A professional focus

The University is committed to delivering advanced vocational education and cultivating employability.

Our portfolio of high-quality, academic programmes are created in partnership with leading, industry contacts to ensure skills and qualities meet the needs of the sector. Our links with industry allow us to offer our students the opportunity to apply for placements around the globe.

To help ensure our students have a combination of academic knowledge and practical work experience, we have a placement year scheme as part of all of our courses at Manchester Fashion Institute. A placement year is an excellent opportunity for our students to gain practical experience in preparation for entering the industry as a graduate.

Investing in a world-class campus

In recent years there's been a major investment in purpose built, environmentally sustainable buildings and facilities. At the heart of our commitment is a £350 million investment, which has created a world-class learning environment. A further £226 million is currently being invested to provide additional facilities, buildings and public spaces.

Outstanding teaching facilities

Our students have access to:

- Industry-standard equipment and technology, along with technical training and guidance.
- Over one million library books, journals, articles and e-books.
- Libraries and IT zones with extended opening hours.
- 3,000 student PCs and Macs, with access to outstanding online resources.

Our experts

Our academic teaching staff, professors and researchers are experienced professionals at the forefront of their fields, with well-established links in their areas of expertise.

RANKED IN THE GLOBAL TOP 40 FASHION SCHOOLS

Business of Fashion global fashion school rankings 2017.

RANKED NO 4 IN THE UK FOR FASHION AND TEXTILES

The 2018 University Guide, The Guardian.

A UNIVERSITY WITH A NETWORK OF OVER 270,000 ALUMNI

From Burberry to Vogue, Ralph Lauren to Topshop, our graduates work at fashion brands across the globe.

ONE OF THE UK'S GREENEST UNIVERSITIES

In 2016, we were listed in the top 3 greenest universities by the UK's People and Planet University League for environmental and ethical performance.

A £226 MILLION INVESTMENT

We're committed to creating the best possible learning environment and strive to continually improve our facilities.

MANCHESTER STUDENT LIVING

WE ARE THE UK'S LARGEST STUDENT COMMUNITY OUTSIDE LONDON.

Manchester is a thriving city of culture, music and sport. As the world's first industrialised city, it has its roots firmly set in innovation and business. It's undoubtedly the most popular city for students in the UK, with a strong cosmopolitan character and a diverse population. Manchester attracts students from a broad range of backgrounds and countries.

Manchester student life

The media and cultural hub of the North, Manchester has an enormous amount to offer. Manchester Fashion Institute is located on the main University campus in a prime location that's just a ten-minute walk from the many arts and cultural venues in the city centre.

Students' Union

Our new £10m Union building, in the heart of the Manchester campus, provides outstanding spaces for student events, meeting friends, catching up on your studies or joining student clubs or societies.

Music

From niche and intimate venues to one of the largest arenas in Europe, Manchester is famous for its music. With a rich musical heritage, Manchester offers an eclectic variety of acts, often in quirky or unusual settings, not to mention a calendar packed with all-day events and festivals.

OUR MANCHESTER CAMPUS FEATURES A PURPOSE BUILT £10M STUDENTS UNION.

Arts and culture

Manchester has a thriving and distinctive arts scene, with established galleries hosting permanent collections, critically acclaimed exhibitions and world famous artists. With a variety of contemporary arts, a fantastic independent cinema, literary festivals and more, the city is an exhilarating hub of creativity.

Fashion

Manchester has a thriving fashion scene made up of independent retailers and designers, leading high street names and luxury brands. The city has a long-standing relationship with the fashion industry and is home to the headquarters of many brands and retailers.

Outdoor pursuits

For those who want to explore beyond the confines of the city, there is a wealth of stunning countryside, just a train ride away in the surrounding national parks. The Peak District offers unrivalled natural beauty alongside a range of outdoor sports, such as rock-climbing, mountain biking, hiking and more.

Eating out

From urban street food experiences to secret pop-up restaurants, the city is fast developing a reputation for its cuisine. Sample the bohemian café culture of the Northern Quarter or try the stylish surroundings of Deansgate.

Sport

The city is at the heart of one of the best sports regions in the UK, with regional centres of excellence for cycling, aquatics, squash, tennis, hockey and gymnastics. It's also home to well-known football, rugby league and rugby union teams, as well as lots of excellent sports facilities.

Manchester is famous for two internationally-recognised football teams, regularly playing at Old Trafford and the Etihad Stadium. With a museum dedicated to football and a host of smaller local teams, Manchester is great for football lovers.



INTERNATIONAL COMMUNITY

Manchester is a truly international city. In fact, it is home to more international students than any other region outside London, welcoming over 3,000 students from more than 120 countries to the University every year. The city's cosmopolitan character creates a truly dynamic atmosphere that has earned it the unofficial title of the most popular student city in the UK.

Thriving Business and Cultural Sectors

Manchester has its roots firmly in innovation and business, and is a celebrated hub of creativity and culture. It is one of the UK's largest centres for art, design and media as well as for financial and professional services. Manchester boasts the 12th largest regional economy in Europe. Our students and graduates are ideally placed to take advantage of the North West's thriving business and cultural sectors.

For more information on what Manchester has to offer visit mmu.ac.uk/international

Supporting Your Study

We know that international students sometimes need extra assistance. Therefore, we have specialist teams to provide the right support, from application through to graduation and beyond. The University's dedicated student services team offers international students career advice, counselling, chaplaincy and learning support.

Career Support

We work hard to improve our students' employability. The Careers and Employability Service provides valuable help and advice including a Careers Information Centre. They provide books and online resources offering details of many graduate vacancies, plus opportunities to meet employers on campus. They also provide workshops on writing effective CVs and practising successful interview techniques, as well as courses for developing teamwork, leadership, project management and communication skills.



**“ I WAS MADE TO FEEL VERY
WELCOME IN MANCHESTER.
I REALLY ENJOYED MY COURSE AND
THE TEACHERS WERE SO HELPFUL.”**

Isabelle Wiggers, International exchange student from
Saxion University of Applied Sciences, Netherlands

**“I LOVE THE ATMOSPHERE IN
MANCHESTER, IT’S BEEN SUCH A
WONDERFUL EXPERIENCE STUDYING HERE!”**

Cassandra Fryxell, international student from
Arizona, USA

INTERNATIONAL COMMUNITY

Manchester Met’s International Office

If this is the first time that you have lived away from your home and family we understand that the thought of spending time in a different country may be a little overwhelming, so we do our best to help you to prepare.

Much of the team in the International Office at the University have spent time in different countries, so they are uniquely placed to understand your life as an international student.

The International Office also provides international students with advice on a wide range of matters from social events and immigration to day-to-day living. There is a comprehensive three-day welcome programme in September to help you settle into university life. The programme provides information about enrolment at the University and there are activities to help you meet other international students. The International team also runs the Airport Welcome Service, which helps you get to your accommodation.

The International Society

The International Society is committed to promoting international friendship and celebrating cultural diversity.

It hosts regular social events, arranges community-based projects and organises trips to cities and places of interest, such as London and the Lake District.

For more information visit:
internationalsociety.org.uk

INTERNSHIP OPPORTUNITIES

As part of your chosen degree there will be opportunities to complete a 2-4 week industry internship and study a unit which looks at complex approaches to CVs and job applications, where to look for jobs, how to self-promote and how to find support after graduation.

Value

Employers prefer, and value graduates who have a combination of both academic knowledge and practical experience.

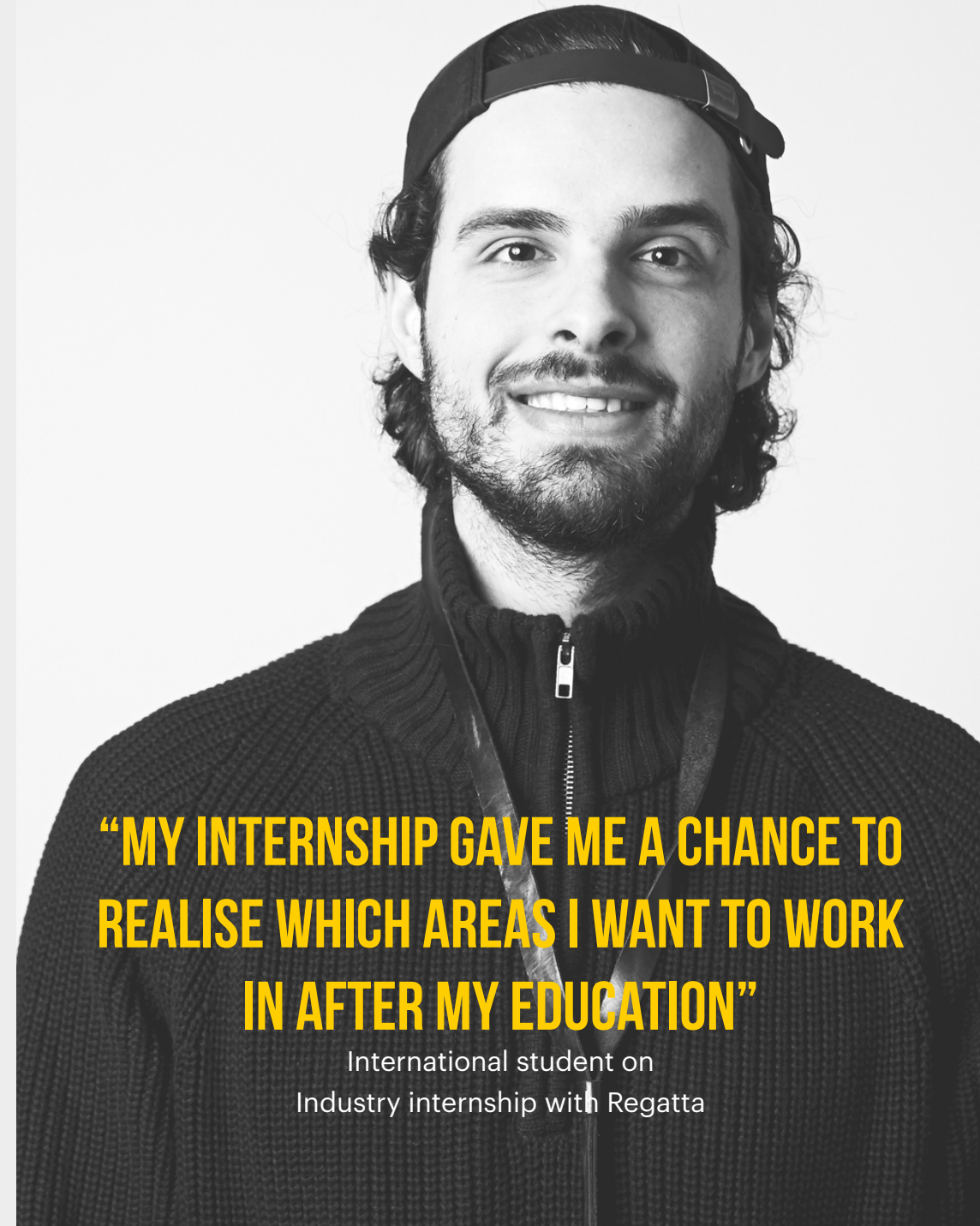
Dedicated Placement Team

Our placements team have 25 years' experience of providing outstanding placement and internship opportunities worldwide, including:

Alexander McQueen, ASOS, boohoo, Burberry, Calvin Klein, DKNY, Flannels, Fossil, Jaeger, JD Williams, John Lewis, Karen Millan, Missguided, Next, Nike, Ralph Lauren, River Island, TJX Europe, Tommy Hilfiger & Urban Outfitters.

Our dedicated placement team are on hand to help students throughout the internship process. From writing CV's, providing interview tips, and ensuring students get the most out of their time in industry.

**MANCHESTER FASHION
INSTITUTE RECEIVE
3 MILLION POUNDS
INVESTMENT FROM
INDUSTRY EACH YEAR
FOR PLACEMENTS AND
INTERNSHIPS.**



**“MY INTERNSHIP GAVE ME A CHANCE TO
REALISE WHICH AREAS I WANT TO WORK
IN AFTER MY EDUCATION”**

International student on
Industry internship with Regatta



Academic Regulations
Assessment Information
Enrolment
Staff Contact Details
Timetables

Confirmation of Study Letters
Council Tax Certificates
IT Password Reset
Records and Transcripts
Student ID Cards

Course Enquiries
MMU International
Partners

MANCHESTER FASHION INSTITUTE COURSES

Our courses give you the skills, experience, contacts and confidence to succeed in the competitive world of fashion. Across undergraduate and postgraduate levels, our courses cover fashion design, business, promotion, buying and technology. Your life as a fashion professional starts here.

We have a selection of courses which have a particularly strong international focus and appeal to international students who might be considering study in Manchester.

BA (Hons) International Fashion (Top Up)

This top up degree is the perfect course for students who wish to use their current qualifications to develop skills in international fashion practices. On successful completion of this 1-year top up you are able to progress directly on to one of the following MA or MSc postgraduate degrees at Manchester Fashion Institute.

MA/MSc Fashion and Business

This 1-year degree is aimed at both fashion creatives who wish to gain a sound knowledge of business to underpin their practice and students from a business background who wish to gain a professional understanding of fashion. You are given the option to complete either an MA or MSc degree on this programme.

MA Fashion Buying and Merchandising Management

This is a one-year, industry-led conversion course that gives you the opportunity to develop specialist knowledge of contemporary fashion buying and merchandising from a managerial perspective. Developed in conjunction with industry specialists to inform and maintain contemporary content and foster innovative projects.

See p16-23 for more detail on these courses.



BA (HONS) INTERNATIONAL FASHION (TOP-UP)

Introduction

This one-year top-up course offers direct entry at Level 6 to students who have previously completed a relevant HND (or equivalent), or Level 5 of a relevant undergraduate degree, and wish to use their current qualifications to develop skills in international fashion practices.

The BA (Hons) International Fashion programme will equip you with a thorough understanding of fashion practice throughout the global fashion supply chain.

There will be a strong element of internationalisation and the course will prepare you for entry into the competitive global market, whether in your country of origin or international employment destinations.

Industry focus

Industry focus and employability are at the heart of the programme. Our exceptional links with industry will ensure that your learning is enhanced through guest lectures, live industry project briefs and study trips.

Programme Overview

This dedicated final year programme offers two pathways in Business Practice and Design Practice.

The pathway structure allows you to specialise in your chosen field, whilst also working collaboratively on industry projects across both pathways.

As part of the Negotiated Project Unit you will have the opportunity to complete a 2-4 week industry internship.

Successful Completion

Upon successful completion of the course, you may be able to progress directly onto a Masters degree at Manchester Fashion Institute.

See pages 18 & 19 for further detail on the 2 pathways.

BA (HONS) INTERNATIONAL FASHION (TOP-UP) FASHION BUSINESS PRACTICE

Introduction

The Fashion Business Practice pathway will explore real market insight and future global trends, whilst developing students with the management, leadership, strategic and financial skills required to become a forward-thinking fashion business practitioner, capable of making clear, appropriate and responsible management decisions within an international framework.

Units

The Business of Global Fashion

Introduces students to the complexities of the contemporary fashion industry and the global supply chain.

Global Strategy

This unit enables you to develop your knowledge of global strategies adapted by organisations and apply critical thinking to explore new opportunities and strategic directions.

Negotiated Project

Informed by international culture, you will devise, negotiate, plan and disseminate a piece of research with outcomes relating to innovative business concepts. You will apply your learning to industry practice in an internship of up to four weeks.

And an option of either:

Fashion Research

In this unit, you will carry out an individual project focusing on a topic of your choice within the broad framework of critical and contextual studies.

Fashion Entrepreneurship

This unit offers unique opportunities for students to collaborate with other pathways to develop a business plan. You have the opportunity to put theory into practice and to utilise and reflect upon industry practices in preparation for employment.

Application

The application process for the Business Practice pathway will include a skype call/personal interview and a review of a sample of work.

For further information on the course, please contact Jane Ledbury:
j.ledbury@mmu.ac.uk

BA (HONS) INTERNATIONAL FASHION (TOP-UP) FASHION DESIGN PRACTICE

Introduction

The Fashion Design Practice pathway will provide the worldwide industry with skilled fashion professionals including designers, product developers, pattern cutters and garment technologists. Graduates of this pathway will have industry literacy and understanding of contemporary and emerging manufacturing and material technologies.

Units

The Business of Global Fashion

Introduces students to the complexities of the contemporary fashion industry and the global supply chain.

Industry Projects

Includes live industry briefs that require you to conduct rigorous design research in response to defined international markets and consumers.

Negotiated Project

Informed by international culture, you will devise, negotiate, plan and disseminate a piece of research with outcomes relating to innovative design concepts. You will apply your learning to industry practice in an internship of up to four weeks.

And an option of either:

Fashion Research

In this unit, you will carry out an individual project focusing on a topic of your choice within the broad framework of critical and contextual studies.

Fashion Entrepreneurship

This unit offers unique opportunities for students to collaborate with other pathways to develop a business plan. You have the opportunity to put theory into practice and to utilise and reflect upon industry practices in preparation for employment.

Application

The application process for the Design Practice pathway will include a skype call/personal interview and a portfolio review.

For further information on the course, please contact Jane Ledbury:
j.ledbury@mmu.ac.uk

MA/MSC FASHION AND BUSINESS

Introduction

The Fashion and Business MA/MSc is a multi-disciplinary course which sits equally between the Manchester Fashion Institute and the Manchester Metropolitan University Business School.

The new programme draws on established expertise and cross-faculty specialists who understand the diversity of the fashion industry, thus recognising that the core component of a viable and sustainable fashion business is the product itself. It is aimed at fashion creatives who wish to gain a sound knowledge of business to underpin their practice, and students from a business background who wish to gain a professional understanding of fashion.

There is the opportunity within the new course to create fashion products, either garment or promotion based which are rooted in business. You are also able to follow a personal route, which is tailored to your interests and career aspirations.

All students completing the programme will exit with an MA or an MSc in Fashion and Business. The work that you generate throughout the course, presented through individual portfolios or bodies of work, will define your exit award.

Length

1 year full-time

Programme Overview

The MA/MSc Fashion and Business is defined by product and commerce and all units have been selected to reflect the fashion industry from concept to consumer and beyond.

Graduates will develop creative and commercial skills through a variety of projects and case studies, developing a deep understanding of the relationship of fashion products across the broad range of business environments within the global supply chain.

For more information about this course please contact Fiona Velez-Colby:
F.Velez-Colby@mmu.ac.uk



MA FASHION BUYING AND MERCHANDISING MANAGEMENT

Introduction

This one-year, industry-led conversion course offers you the opportunity to develop specialist knowledge of contemporary fashion buying and merchandising from a managerial perspective. Focusing on the global fashion cycle you will have the opportunity to develop fashion focused commercial awareness, fashion product knowledge, fashion research skills and creative fashion management.

The course combines the vocational realities of fashion buying and merchandising, by analysing theoretical and practical perspectives on real-world business issues. You will have the opportunity to develop in-depth knowledge of finance, influences of industry change, profit margins, pricing, sales strategies and turnover.

The programme includes a range of professional, managerial and personal skill development including negotiating, costing and relationship management. As well as business acumen, you will develop visual and communication skills to enable you to operate successfully within the global fashion industry.

Length

1 year full-time

Programme overview

You will gain a comprehensive understanding of how the processes of buying and merchandising operate in the global fashion industry.

The following topics will be explored:

- Product
- Organisation
- Planning
- Purchasing
- Professional Practice
- Perform

Assessments will require you to take a creative approach to written coursework assignments, reports, business plans, and project work.

For more information about this course please contact Clare McTurk:
c.mcturk@mmu.ac.uk

fashioninstitute.mmu.ac.uk/study

CONTACT US

For Course Queries:

BA (Hons) International Fashion (Top Up)

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MA/MSC Fashion & Business

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Programme Leader
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MA Fashion Buying & Merchandising Management

Clare McTurk
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0161 247 2139

**Further information on all of
our course can be found at:**
fashioninstitute.mmu.ac.uk/study

General Enquires

www.mmu.ac.uk/ask

Marketing Enquires

0161 247 1620
MFImarketing@mmu.ac.uk

Manchester Fashion Institute

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Manchester
M15 6BG

For travel information visit:
mmu.ac.uk/travel