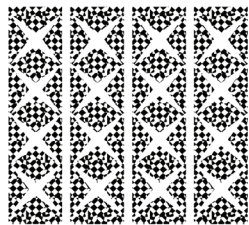


WoSoF



World Symposium
for Fashion · Jewelry ·
Accessories



DAF

Design Award for
Fashion and Luxury

OPEN CALL

Deadline : 10th November 2018

**WoSoF - WORLD SYMPOSIUM FOR
FASHION. JEWELLERY. ACCESSORIES**

TONGJI University D&I , SHANGHAI
16th/DEC/2018.



—HEAD
Genève



TONGJI UNIVERSITY



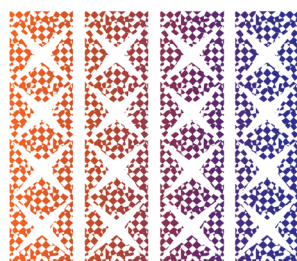
Call for Abstracts till November 10th, 2018.

The College of Design and Innovation TONGJI UNIVERSITY Shanghai (Tongji D&I) , is hosting and organizing, with the collaboration of

**French Institute of Fashion (IFM Paris),
Geneva School of Art and Design (HEAD – Genève),
Tianjin Academy of Fine Arts (TAFA),
Superior Design Centre of Madrid/Polytechnic University of Madrid,**

**An international symposium dedicated to the topic of fashion ,
jewellery and fashion artefacts design.**

Succeed Applicant will be invited to represent on the WoSoF Symposium in Tongji D&I Shanghai with covered Flights and Accommodation.



WoSoF

World Symposium
for Fashion · Jewelry ·
Accessories

SHANGHAI . 2018





The conference will take place on the **16th of December 2018** in Shanghai in Tongji D&I and How Art Museum Design Center. It is an unique opportunity to share research and foster the scientific discussion related to the topic of Jewellery and Fashion Artefact Design.

Central Question: **How jewellery and fashion artefacts represent fashion?**

Authors are invited to submit an abstract in one of the following tracks:

- 1. Sustainability and New Technology**
- 2. Design, Art, Craftsmanship and Culture**
- 3. Curation and Management**

The language of the conference is English and submissions must be in English. Submissions will be published in the proceedings if (at least one of) the authors register to the conference to present the work. Submissions that do not comply with the submission rules will be excluded from the evaluation process and proceedings publication.

The abstract should be no longer than **500 words** and it should include the main bibliographical references.

Complete the **Abstract + CV** to **wosofsh@163.com**

Deadline: **10th November 2018** (notification of acceptance will be made on 13 November, 2018).

1. Position of WoSoF :

Fashion's studies often include a discussion of garment art and design, textile technology and craftsmanship, gender theory, matriarchy, patriarchy, and more generally, what proponents describe as the social, historical, and cultural constructions of clothes from the textile perspective. Although 65 % profits of the fashion luxury industries are made by the jewellery and accessories production. These studies usually do not pay attention on the jewellery and accessories from a fashion and design perspective.

Studies of jewellery and accessories on the other hand, generally focus on aspects of history, old-fashioned craftsmanship and technique, and the material science. However, very few studies explicitly take a contemporary theoretical and methodology (more contextual / philosophical) perspective from the art, design and fashion, researching how meaning is produced and what is the position of representing fashion from those objects (jewellery, handbag, shoes, hat, glasses and so on) on body rather than garment and textile.

WoSoF (World Symposium of Fashion, Jewellery and Accessories) therefore proposes to step into the great potential to set a program with international networks, and connect both jewellery and accessories design, fashion's studies and practice, to fill this gap. It takes fashion's studies as a context to look at the jewellery and accessories art design practice, history, curation and management, and see how this perspective influences, gives new meaning and possibilities to fashion and design development.



2. WoSoF - More than Symposium:

Lasting Relationship

- To establish structural relevant relationships at home and abroad, and improve the networks within the field between world university colleges, but also with educators, designers, producers and so on.

Strengthening Promotion & Deepen Knowledge

- To Deepening and share of fashion, Jewelry, Accessories and design knowledge, culture and market relationship between partner institutes and its home country.

Building Awareness

- To advance the international reputation and competitiveness of partner institutions, notably in the fields of contemporary fashion, design and culture.

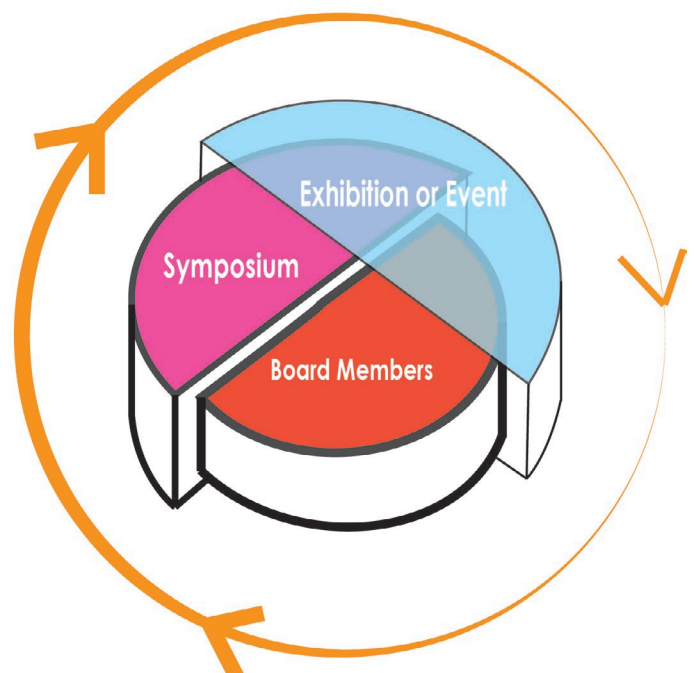
The knowledge and concepts deriving from the WoSoF are expected to improve the understanding of contemporary fashion shapes and is shaped by jewellery and accessories. In order to succeed in the result of WoSoF, the strategic has been considered from the Three parts:

WoSoF Board : To establish a group of Board members (insitutes) , enhance the international networking between world university college or collaborative cultural institutes, under the subject of Fashion, Jewellery, Accessories.

Symposium: To create an academic context and debate with discussion for new inspiration and ideas by undertaking presentation based research or project (theoretical, historical, practice based).

Exhibition: To publish and communicate the outcomes of practice based research or project (design objects, images and media, interdisciplinary creative process and so on).

WoSoF
World Symposium for Fashion, Jewellery and Accessories.



3. The 1st edition WoSoF :

First, the WoSoF Board and Symposium, cross-sector international collaboration will well set up, whereas is a nodal point of the networked global society. it not only brings the quality view of study and practice, stimulate new developments fashion and design, but also seem as a click for putting the partner's reputation and impact into a wider attention for potential future collaboration. It indicates that as a phenomenon and mobility strong opinion, to activate notions of contemporary fashion to this day.

Second, the WoSoF Exhibition (or activity), Develop and Promoting Public Interest, aim to reach the widest possible audience not only the academic world but also in creative industry hot spots cities worldwide and therefore increases the educational , cultural and social significance of contemporary fashion, to give the potential of connecting impact, supply and demand more successfully.

16th December 2018, Tongji D&I would like to set and organize the first edition WoSoF Symposium in Shanghai.

4. Background of WoSoF :

In 2016, College of Design and Innovation at Tongji University organized an international Symposium for Contemporary Jewelry “HYPER DAILY 2016 Towards Contemporaneity”, in collaboration with Shanghai Rockbund Art Museum. A group of experts had been involved and spoken on the symposium, who are coming from **Royal College of Arts London, Polytechnic University of Milan, China Central Academy of Fine Arts**, but also from cultural institutes in Norway, Denmark, Spain, Sweden. The symposium achieved a successful which not only academic but also impacted to a wilder audiences from the museum context.



Symposium:

Location:

College of Design and Innovation , Tongji University (Tongji D&I), Shanghai

Date: 16th DEC 2018



About Tongji D&I and NoCC:

College of Design and Innovation (D&I) Tongji University, is one of the world's leading design colleges, has established partnerships with over 30 world-class design schools. The overall goal of the college is to establish an international, innovative, forward-looking and research-oriented world-class college of design, with a great sense of the mission of the era, an international perspective and native characteristics.

The New Centre of Contemporary Jewellery and Fashion Culture (NoCC) at Tongji (D&I) is an international think-tank (the only one of its kind in China) to unite the powerful resources of the university and the contemporary design and art community. It is built on the scholarly and institutional resources of D&I Tongji University, and also explores the practice, culture, industry and management of jewellery from the cultural, educational and research perspectives, and develops creative leadership with cultural entrepreneurs.

More info: tjdi.tongji.edu.cn