



Competition Regulations

Purpose

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

Theme

Action

Features

- Total Prize Money is up to US\$150,000
- The Largest Student Design Competition in the World
- International Design Associations Endorsed Special Awards
- No Registration or Presentation Fee

Qualification

Students who currently enroll at senior high schools or above (Based on the deadline for online registration, participants must be born after April 28, 1990, and younger than 30 years of age. For female participants who have given birth before 30 years of age, are entitled to a 2-year extension per birth.).

*Fresh graduates (graduate in June, 2020) and new students (enroll school in September, 2020) are also eligible.

Participating Works

Creative design that expresses the theme of the competition, “**Action**,” and uses design to pursue the universal values of the Sustainable Development Goals (SDGs) of the United Nations.

Categories

Product Design, Visual Design, and Digital Animation

Registration Fee

Free

Timetable

Online Registration and Online Work Submission	May 1, 2020 to July 15, 2020, 23:59 (Taipei: GMT+08:00)
Preliminary Selection	late-August, 2020
Finalist Announcement	mid-September, 2020
Delivery Deadline for Final Selection Submission	Finalists should submit printouts and upload works for the Final Selection. Related information and the deadline will be noticed in the finalist announcement.
Final Selection	mid-October, 2020
Award Ceremony and Exhibition	late-November, 2020

Participation Procedure

A. Register online at www.tisdc.org

B. Login to your account, enter the project information and you will receive a registration code for each entry.

C. Upload works

Product Design Category
Please follow the instructions to upload your explanatory posters (landscape/portrait). (You may upload up to 3 files per entry. Each file must be under 5MB, A3, 300dpi, and in JPG & CMYK formats.)

Visual Design Category
Please follow the instructions to upload your posters (landscape/portrait). The work can be presented a single or series design. (You may upload up to 3 files per entry. Each file must be under 5MB, A3, 300dpi, and in JPG & CMYK formats.)

Digital Animation Category
Please upload a 30-60 seconds trailer of the film (The file must be under 100MB and in MP4 format.), a full film which must be within 10 minutes (The file must be under 800MB and in MP4 format.), and a film poster (landscape/portrait) (The file must be under 5MB, A3, 300dpi, and in JPG & CMYK formats.).

D. Registration Completed

After the registration is completed, participants can login to the website again using their personal account and password to upload and modify works and edit personal data before the deadline for work submission.

Please note:

- Please provide the most frequently used E-mail, to which the executive will send important information regarding the competition, including the finalist and winner announcements.
- The organizer will send the annual portfolio and certificate to every finalist. Please make sure to fill in the valid mailing address when registering.
- After the deadline for online registration, work title, work description, and team members cannot be edited. Please fill in all the information carefully.
- To protect intellectual property and ensure participating rights and interests, participants must fill out the Affidavit for each entry and upload its scanned copy.

Procedure for Final Selection Submission

A. Download the Affidavit

B. Upload required documents

1. Scanned file of student ID card or school enrollment certificate (Every team member should upload this document.)
2. Scanned file of proof of date of birth (Every team member should upload this document.)
3. Scanned file of signed Affidavit (Each entry must include one such scanned file. If an entry is created by a team, all the designers of the team must sign the Affidavit in person to grant consent.)
4. Clear half-figure photo (Every team member should upload this file. Format: Larger than 2MB, JPG, 300dpi)

a. Product Design Category

1. Printout(s):

Please print out the explanatory posters, each in the A2 size (42 x 59.4 cm). The number of the explanatory posters and their content must be the same as what was submitted for Preliminary Selection. The printouts need not be mounted on cardboards/paperboards. The descriptions on the boards should be in English.

2. Upload digital files:

Please upload the digital files of the explanatory posters and product image (excluding descriptions). The number of the digital files and their content must be the same as what was submitted for Preliminary Selection. Each file should be smaller than 10MB, A2, 300dpi, and in JPG & CMYK formats.

b. Visual Design Category

1. Printout(s):

Please print out the posters, each in the A2 size (42 x 59.4 cm). The number of the posters and their content must be the same as what was submitted for Preliminary Selection. The printouts need not be mounted on cardboards/paperboards.

2. Upload digital files:

Please upload the digital files of the posters. The number of the digital files and their content must be the same as what was submitted for Preliminary Selection. Each file should be smaller than 10MB, A2, 300dpi, and in JPG & CMYK formats.

c. Digital Animation Category

Upload digital files:

1. A full film which must be within 10 minutes. (The file must be under 800MB and in MP4 format.)
2. At most 5 posters/promotion images of the film (Each file should be smaller than 5MB, A2, 300dpi, and in JPG & CMYK formats.)

Mailing Address:

2020 Taiwan International Student Design Competition (Ms. Mandy Chuang)
Department of Visual Communication Design, Asia University
Office A412, No.500, Lioufeng Rd., Wufeng Dist., Taichung City 41354, Taiwan
Upload Link: www.tisdc.org

*Please note: The printouts should be packed properly before being delivered. The organizer is not responsible for any damage of art works during the delivery process.

Evaluation Operation

A. Preliminary Selection

The evaluation will be based on the digital files provided by the participants. The evaluation committee will select finalists for the final selection.

B. Final Selection

Finalists in Product Design category and Visual Design category will be judged according to the printouts submitted by the participants. In Digital Animation category, the nominated films will be evaluated according to the digital files.

Evaluation Criteria

The design works will be judged on their creativity, interpretation of the theme, expression of concept, and aesthetic approach. Domestic and international experts in different fields will be invited to organize the preliminary and final selection committees to process the evaluation.

A. Product Design Category

Creativity: 50%; Thematic: 30%; Design Presentation: 20%

B. Visual Design Category

Creativity: 50%; Thematic: 30%; Composition and Aesthetics: 20%

C. Digital Animation Category

Creativity: 50%; Aesthetics: 30%; Thematic: 20%

Awards

Product Design, Visual Design, and Digital Animation Categories

Grand Prix (1 winner):

NT\$400,000 (approx. US\$13,000), an awarding cup and a certificate

Gold Prize (1 winner for each category):

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

Silver Prize (1 winner for each category):

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

Bronze Prize (3 winners for each category):

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

Honorable Mention (several winners for each category):

NT\$10,000 (approx. US\$330) and a certificate

International Design Association Special Prize (at least 15 winners for this prize)

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

* The jurors delegated by international design associations will select works that meet the evaluation criteria of each international design association among the shortlisted entries in the Product Design, Visual Design, and Digital Animation categories to win this prize.

Brand Specified Special Prize: Environmental Sustainability Award

(1 winner for this prize) (Sponsored by TPCA Environment Foundation)

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

* The jury panel will select works “with significance for environmental sustainability” among the shortlisted entries in the Product Design category to win this award.

* The prizes will be adjusted according to the quality and quantity of participating works.

* The awarding cup and the certificate will be conferred by the Minister of Education and the award ceremony will take place at the end of this year.

* The winners will be announced on the Competition’s official website and other media in Taiwan and abroad, to allow suppliers to seek for design cooperation opportunities.

Terms & Conditions

For the entries:

- All entries will not be returned.
- Entrants can participate in the competition as individuals or in teams. Multiple submissions of different works are acceptable.
- Multiple submissions of the same work in two or more categories are not allowed.
- The entries must be original and creative by the participants themselves.
- All the concepts, text, icons, sheets, pictures, videos, audios, music, animation contents and program of the work shall not be involved in any plagiarism or infringement of copyrights or other laws.

For the entrants:

- All entrants shall accept the regulations of TISDC. Participating qualifications or prizes will be cancelled if the violation is proved and the organizer shall have the rights to take actions.
- The entrants shall respect the evaluation and decisions made by the committee.
- If the participating work has been published, awarded or is under evaluation process in other competitions, the entrant shall clearly indicate the fact in the Affidavit and inform the organizer.
- Requests, lobbies, threats, bribes or other actions interfering in the evaluation are not allowed.
- The entrants shall agree to provide the detail information of the entries for future media coverage and exhibitions.

For the winners:

- The winners shall agree to provide the detail information of the works for future media coverage and exhibitions.
- The winners, with their winning entries, shall agree that the Ministry of Education will use these entries for relevant exhibitions and education activities organized by it and that the Ministry of Education will keep the original files and documents of the winning entries for reference for 3 years since the proclaiming of awarding.
- All monetary prizes will be taxed according to the regulations of Taiwan government. (The winners from abroad will be taxed at the rate of 20%.)
- For promotion purposes, the organizer shall have the rights to utilize (including but not limited to reproduce, public recitation, public broadcast, public presentation, public transmission, distribution, public display, publication, public release) the awarded works in different formats, including but not limited to Video/CD recordings, catalogues, photos, publications, and exhibitions.
- The commercialization and marketing activities of the awarded works shall not contravene the spirit of the competition.
- With regard to the winning entry of Brand Specified Special Prize: Environmental Sustainability Award, the copyright belongs to the designer(s). The sponsors will reserve the rights to publicly exhibit, broadcast, use, reproduce, and edit (such as text editing, image cropping, background adjustment, etc.) the winning works, in order to carry out production, manufacture, publication or other related activities. However, if the copyright is to be sold and transferred, the consent of the designer(s) will be required.

In any of the following condition, the organizer shall have the rights to disqualify the awarded winners and revoke the prizes, awarding cups and certificates:

- In the event that the participant does not meet the qualification.
- In the event that the awarded work is involved in plagiarism or infringement of copyrights or other laws.
- In the event that the awarded work is proven to be unoriginal design, or to have fraudulently copied ideas from other person's work.
- In the event that the commercialization and marketing activities of the awarded work contravene the spirit of this competition.
- In the event that the entrant is involved in request, lobby, threat, bribe or other actions which interfere the evaluation.

* The organizer reserves the right to make alterations, which will be announced on the official website. If there should be any controversial issue, it will be deliberated and judged by the committee before reporting to the organizer, Ministry of Education, for the final resolution.

Contact

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Website: www.tisdc.org
Facebook: Taiwan International Student Design Competition

Organizer

Department of Higher Education, Ministry of Education

Sponsors

iSee Taiwan Foundation
Sayling Wen Cultural & Educational Foundation

Special Award Sponsor

TPCA Environment Foundation

Executive

Department of Visual Communication Design, Asia University

Worldwide Collaborators

(The process of inviting worldwide collaborators is undergoing. Following are the ones that have been confirmed. More worldwide collaborators will be revealed on the official website.)

1. Brazil Design Center (CBD)
2. Good Design Australia (GDA)
3. International Association of Universities and Colleges of Art, Design and Media (Cumulus)
4. Moscow Global Biennale of Graphic Design Golden Bee (Golden Bee)
5. International Poster Biennial in Mexico (IPBM)

6. Japan Institute of Design Promotion (JDP)
7. The Design Alliance Asia (tDA Asia)
8. World Design Organization (WDO)