

Faculties:**Social and Educational Sciences, Stadt | Bau | Kultur, Civil Engineering, Design, Information Science**

Potsdam University of Applied Sciences (FHP) is an innovative, forward-looking and practically oriented university. Since it was founded in 1991, the university has become an important pillar in the knowledge landscape of the region. At the present time students have a choice of 32 Bachelor's, Master's and diploma courses offering strong career prospects. With 100 professors we currently serve around 3,800 students. The professors are supported in this by approximately 250 further members of staff. FHP guarantees clear structures, small seminar groups, interdisciplinarity and close partnerships between teachers and students.

The Faculty of Design is seeking to fill the following post for the winter semester 2021/22:

**Professor (W2) of Design of Knowledge Transfer
Reference No. 32 / 2020**

The post is a full-time position with eighteen semester periods of teaching per week.

The ideal candidate will be in a position to convey the conceptualisation and design of knowledge transfer both theoretically and on a project basis, will teach the practice of knowledge transfer both artistically and in a strategic and purposeful way, and also take independent responsibility for teaching and research on the Bachelor's degree programmes in Interface Design and Product Design and the Master's programme in Design offered by the Faculty.

The professorship requires a high level of interest in and willingness to research and design new forms of knowledge generation and transfer; experience in applying for and leading research and development projects as well as international contacts and experience in the acquisition of third-party funding are also necessary.

Candidates are expected to be able to transform scientific knowledge, contexts and contents into transmedial design of physical and/or virtual spaces using artistic and creative methods and to be able to present these both with analogue and digital formats in an understandable and aesthetic manner. In order to facilitate the development of the dialogue between knowledge generation, science and the public, candidates are expected to possess a high degree of skill in the field of knowledge transfer and spatial and information design as well as an understanding of technical implementation. Candidates will also be familiar with new forms of knowledge generation such as experimental exhibition formats, participatory formats of involvement such as Citizen Science, and their importance for the communication and presentation of knowledge as well as having a thorough understanding of the funding landscape.

The policy of the faculty demands a particular aptitude for integration and working in a team, a commitment to self-governance, a readiness to engage in interdisciplinary work with other programmes, and a preparedness to engage in artistic and academic activity. Courses and classes that are oriented towards the didactic principle of research-based learning are a requirement. The Faculty also endeavours to test and develop new didactic concepts. It is expected that both English language courses and online courses will be offered. (Courses are generally delivered in the German language.) Teaching experience on design degree programmes is required. The same applies to involvement in university self-governance.

We are offering the opportunity to take independent responsibility for teaching and research and to further develop it in terms of both substance and methodology. You can look forward to motivated students and open-minded colleagues with a diverse range of expertise. A variety of opportunities will be available to you to cooperate with public and private institutions and knowledge generation and transfer organisations, policy-makers and administrators both in the Potsdam research centre, in the Berlin-Brandenburg metropolitan region and both nationally and internationally.

The conditions of employment are, in accordance with § 41 of the Brandenburg Universities Act, a completed university degree, teaching proficiency, special aptitude for artistic work, and particular accomplishments in the application and development of artistic knowledge and methods over the course of at least three years of professional practice. Of these, at least two years must have been outside of the academic sphere. Experience in knowledge management is desirable.

Provided that the post holder meets the relevant requirements, it may be possible to convert the employment relationship to civil servant status. In the event that this is a first appointment to a professorship, the contractual relationship shall initially be limited to five years in accordance with § 43 para. 1 of the BbgHG and § 35 of the rules of appointment of Potsdam University of Applied Sciences. Shortly before the end of this period an assessment shall be carried out to determine if the employment relationship may be extended without the post being re-advertised.

Note: In the state of Brandenburg, "W" salaries include, alongside a basic salary, additional basic performance components. More detailed information on this and the formal conditions of employment in the Brandenburg Universities Act can be found here: www.fh-potsdam.de/informieren/profil/stellenangebote.

Potsdam University of Applied Sciences advocates multiple perspectives and equality of opportunity and strives to achieve a balanced gender ratio in all areas. In order to increase the proportion of women at Potsdam University of Applied Sciences, we expressly invite applications from qualified female academics. Applications from candidates with disabilities will be preferred where equal suitability and aptitude for the post are demonstrated. Please advise of any disability in your letter of application.

Your application should comprise a curriculum vitae in tabular form, copies of certificates, your artistic portfolio (may be in the form of a website), a list of publications and evidence of professional and teaching activity and a teaching and research plan. Your portfolio will demonstrate the quality of your skills and capabilities as a designer, as well as your international and interdisciplinary network. Your teaching and research plan will contain details of your areas of teaching and research focus and experience, present your didactic methods and show these, for example, through annotated processes, sample tasks and exercises, as well as the results of teaching evaluations.

Please forward your application, citing the above reference number, **by September 12th, 2020** to

**Fachhochschule Potsdam
Dean of the Faculty of Design
Kiepenheuerallee 5
D-14469 Potsdam**

or email: constanze.langer@fh-potsdam.de