

**Faculties:****Social and Educational Sciences, Stadt | Bau | Kultur, Civil Engineering, Design, Information Science**

Potsdam University of Applied Sciences (FHP) is an innovative, forward-looking and practically oriented university. Since it was founded in 1991, the university has become an important pillar in the knowledge landscape of the region. At the present time students have a choice of 32 Bachelor's, Master's and diploma courses offering strong career prospects. With 100 professors we currently serve around 3,800 students. The professors are supported in this by approximately 250 further members of staff. FHP guarantees clear structures, small seminar groups, interdisciplinarity and close partnerships between teachers and students.

The Faculty of Design is seeking to fill the following post for the winter semester 2021/22:

**Professor (W2) of Product and Perspective  
Reference No. 33 / 2020**

The post is a full-time position with eighteen semester periods of teaching per week.

Shaping the future means formulating perspectives.

As the development horizon in product design has expanded, questions of the context, development perspectives, possible effects and social responsibility are taking centre stage in the discourse. "Product and Perspective" sees three-dimensional design as part of an option (for the future) and thus as a question of intrinsic social and cultural relevance.

The ideal candidate will be a person who understands the signs of the times and is interested in relevant subject areas and is capable of translating them into a future-oriented, inspired and inspiring language. Their teaching content will cover current formal and technical development, communication and design methods in an application-oriented manner. Furthermore, they will be prepared - cooperatively where necessary - to initiate and provide support for interdisciplinary projects.

Established artistic and design skills are required; these will be evidenced by in-depth practical experience of many years' duration for renowned employers in the field of applied three-dimensional design (industrial, product, space and/or furniture / interior design).

Design-relevant skills and knowledge should be clearly conveyed on the Bachelor's programme in Product Design and the Master's programme in Design. Corresponding teaching experience on design programmes is required and relevant experience in applied research and development is desirable.

The policy of the faculty demands a particular aptitude for integration and working in a team, a commitment to self-governance, a readiness to engage in interdisciplinary work with other programmes, and a preparedness to engage in artistic and academic activity. Courses and classes that are oriented towards the didactic principle of research-based learning are a requirement. The Faculty also endeavours to test and develop new didactic concepts. It is expected that both English language courses and online courses will be offered. (Courses are generally delivered in the German language.) Teaching experience on design degree programmes is required. The same applies to involvement in university self-governance.

**Potsdam University of Applied Sciences advocates multiple perspectives and equality of opportunity and strives to achieve a balanced gender ratio in all areas. Funding is available for the professorship from the Female Professors Programme, phase III. Phase III of the Female Professors Programme aims to support the equality of women and men in universities, to foster a lasting improvement in the representation of women at all levels of the academic hierarchy and to increase the number of female academics at the top of academia. Applications from candidates**

**with disabilities will be preferred where equal suitability and aptitude for the post are demonstrated. Please advise of any disability in your letter of application.**

The conditions of employment are, in accordance with § 41 of the Brandenburg Universities Act, a completed university degree, teaching proficiency, special aptitude for artistic work, and particular accomplishments in the application and development of artistic knowledge and methods over the course of at least three years of professional practice. Of these, at least two years must have been outside of the academic sphere.

Provided that the post holder meets the relevant requirements, it may be possible to convert the employment relationship to civil servant status. In the event that this is a first appointment to a professorship, the contractual relationship shall initially be limited to five years in accordance with § 43 para. 1 of the BbgHG and § 35 of the rules of appointment of Potsdam University of Applied Sciences. Shortly before the end of this period an assessment shall be carried out to determine if the employment relationship may be extended without the post being re-advertised.

Note: In the state of Brandenburg, "W" salaries include, alongside a basic salary, additional basic performance components. More detailed information on this and the formal conditions of employment in the Brandenburg Universities Act can be found here: [www.fh-potsdam.de/informieren/profil/stellenangebote](http://www.fh-potsdam.de/informieren/profil/stellenangebote).

Your application should comprise a curriculum vitae in tabular form, copies of certificates, your artistic portfolio, a list of publications and evidence of professional and teaching activity. Your portfolio will demonstrate the quality of your skills and capabilities as a designer, as well as your international and interdisciplinary network. Should you be invited to interview, we expect that you will provide us with a teaching and research plan that is tailored to the needs and the structures of the degree programme. Your teaching and research plan will contain details of your areas of teaching and research focus and experience, present your didactic methods and illustrate these with, for example, annotated processes, sample tasks and exercises, as well as the results of teaching evaluations.

Please forward your application, citing the above reference number, **by August 15th, 2020** to

**Fachhochschule Potsdam  
Dean of the Faculty of Design  
Kiepenheuerallee 5  
D-14469 Potsdam**