



I HISPANO SUIZA DESIGN CONTEST

Guidelines

GOAL

Hispano Suiza Cars, S.L. ("Hispano Suiza") is launching the *I Hispano Suiza Design Contest* aimed at students of different design degrees attending international design schools.

The purpose of this contest is twofold:

- give young design students visibility by Hispano Suiza disseminating the entries submitted.
- facilitate the entry of the young prize-winning designer into the professional world through the creation of an internship grant.

PARTICIPANTS

This Contest is open to students 18 years of age and older attending international design schools.

Designers with close family ties to any of the members of the Jury or those who have professional relations with Hispano Suiza or with the companies of any of the members of the Jury may not participate in the contest.

JURY

The Jury panel will be composed by:

- Miguel Suqué, President of Hispano Suiza.
- Francesc Arenas, design director at Hispano Suiza.
- Miguel Valldecabres, partner of Hispano Suiza.
- Luis Pérez Sala, ambassador and official driver of Hispano Suiza.
- Juan Fernández, partner of Hispano Suiza.
- Joan Orus, partner of Hispano Suiza.



- Oriol Vilanova, sales director at Hispano Suiza.
- Sergio Martínez Campos, CEO of Hispano Suiza, acting as secretary of the Jury with full voting rights.

The Jury of the Contest will meet in Barcelona from 5 to 16 November 2020.

The Jury reserves the right not to select a winner if the submissions do not meet the objective of the Contest.

The Jury is sovereign in its decisions and its decision shall be final.

The Jury is empowered to interpret and complete these Guidelines where necessary.

SUBMISSION OF PROPOSALS

The announcement of the Contest will be made directly through international design schools, although it will also be posted on social media.

Each participant can submit a maximum of two proposals.

All proposals submitted to the Contest must meet the following criteria:

- Design proposal of a Hispano Suiza vehicle that reflects the history of the brand, but adapted to our times.
- Present three exterior views and one interior view.
- Submit the proposals in digital format, before 23:59 hours (CET) on 2 November 2020, by e-mail to design@hispanosuizacars.com, with *I Hispano Suiza Design Contest* in the subject line; the e-mail must also include the completed form with the following information: name and surname(s) of the participant, ID or passport number, date and place of birth, address, contact telephone number and design school where he/she is studying.
- Any proposal submitted after the deadline will be excluded.

EVENT CALENDAR

- Call for entries: 1 September 2020.
- Deadline for submission of proposals: 2 November 2020.
- Jury meeting: between 5 and 16 November 2020.
- Announcement of the winners: 23 November 2020.



DISSEMINATION OF THE ENTRIES AND RIGHTS ON THE WINNING ENTRY

Hispano Suiza will not return the entries submitted to the *I Hispano Suiza Design Contest* or maintain correspondence or provide information of any kind about them. Hispano Suiza reserves the right to use the name, image and designs of the participants in relation to the implementation of the Contest for editorial and advertising purposes.

The winner of the Contest transfers all rights in relation to the work carried out and submitted to the Contest free of charge and indefinitely worldwide to Hispano Suiza, which shall become the exclusive owner of the work and shall be free to use it in full or in part, or to modify it when and in the manner it deems necessary.

AUTHORSHIP, ORIGINALITY

The participants will guarantee the authorship and originality of the works presented in a written document, and those proposals that in the opinion of the members of the Jury do not comply with this condition will be disqualified. The works may not infringe on the intellectual and industrial property rights of third parties.

The participants recognise the exclusive ownership of Hispano Suiza of the "Hispano Suiza" brand, as well as all the intellectual and industrial property rights that exist over it. Participation in the *I Hispano Suiza Design Contest* does not imply the transfer of the aforementioned ownership rights of the "Hispano Suiza" brand; participation in the Contest implies authorisation to use the "Hispano Suiza" brand for the sole purpose of participating in this Contest, but under no circumstances may participants commercially exploit the images included in this brand without the prior written consent of Hispano Suiza.

ASSESSMENT CRITERIA OF THE PROPOSALS

The Jury will assess the proposals submitted taking into account the following assessment criteria:

- Originality and creativity of the proposal.
- Overall quality of the proposal.
- Enhancement of Hispano Suiza's image based on its value as a world-renowned icon.
- Representing the brand's DNA and values.
- Conceptualising the future of Hispano Suiza for the next decade.

PRIZES

The winner of the *I Hispano Suiza Design Contest* will be awarded a scholarship for a four-month internship at the Hispano Suiza headquarters in Montmeló (Barcelona, Spain), with paid travel and living expenses. The winner will also be able to participate in a test drive with the Hispano Suiza Carmen model as a passenger, accompanied by one of our drivers.

The working conditions will be specified with each beneficiary of the scholarship at the time



of its formalisation. If the activity of Hispano Suiza allows it and unless otherwise agreed between the winner and the company, the winner of the Prize will work full time from Monday to Friday.

Additionally, the winner will be interviewed and the interview will be published in the media outlets determined by HSC.

The prize cannot be shared or awarded in a cash equivalent.

CONSENT AND DATA PROTECTION

The data collected when registering for this contest will be processed by HISPANO SUIZA CARS, S.L. for the following purposes:

- Manage your participation in this I Hispano Suiza Design Contest;
- Verify that the participants meet the requirements and that their participation complies with the Terms and Conditions;
- Check that there are no fraudulent participations or actions;
- Send communications, including by electronic means such as e-mail or other mobile communication means such as SMS or direct messaging apps which are related to the progress of the contest (extension of the deadline, modification of the Terms and Conditions, etc.);
- Contact the winner in accordance with the Terms and Conditions.
- Manage the transfer of rights made by the participants, as indicated in the section "Dissemination of the entries and rights on the winning entry" of the Term and Conditions, as well as the potential use of the participants' identification data in HSC communication campaigns related to this contest.

The legitimising basis of such processing is the fulfilment of the obligations of both HSC and the participants, derived from the participation in this contest.

The participants' data will not be transferred, sold, rented or in any other way made available to any third party, except to those companies that may occasionally collaborate with us, processing the data under our instructions (e.g. communication agencies, emailing, etc.). The data will in any case be processed within the territory of the European Union.

If you have any doubts about the processing of your data, or if you wish to exercise your rights of access, rectification, suppression, limitation or portability, you may do so in writing to the postal address Plaza del Carmen 1, 17941 Peralada (Girona), or by e-mail to privacy@hispanosuizacars.com, indicating as a reference or subject "RGPD - HISPANO SUIZA DESIGN CONTEST". In any case, you may file a complaint with the Spanish Data Protection Authority.

OTHERS

Participation in the *I Hispano Suiza Design Contest* implies the acceptance of these guidelines and the consent to use the participants' data in a potential communication of



the campaign.

Hispano Suiza reserves the right to exclude any of the participants from the *I Hispano Suiza Design Contest*, for the reasons it deems appropriate, when there are indications of manipulation that determine that they are not participating in the Contest under the same conditions as the rest of the participants.

Hispano Suiza reserves the right to suspend or extend the present *I Hispano Suiza Design Contest*, and even to cancel it if there is a justified reason, committing to notify in advance any new guidelines, conditions or, if applicable, the definitive cancellation.

APPLICABLE LAW

These Guidelines are governed by the provisions of Spanish law.

For any controversy that may arise in the interpretation and application of these Guidelines, both Hispano Suiza and the participants in the *I Hispano Suiza Design Contest* expressly submit themselves to the jurisdiction of the Courts and Tribunals of the city of Barcelona, Spain.

www.hispanosuizacars.com

